

**F i r s t D r a f t**

&  
Last Call for Papers  
deadline September 07<sup>th</sup> 2007



**EJCM**  
ECOLE DE JOURNALISME  
ET DE COMMUNICATION  
DE MARSEILLE



UNIVERSITÉ DE LA MÉDITERRANÉE  
AIX-MARSEILLE II



**Pre-Registration Form**

**Scientific Committee :**

**Chairmen : Patrick-Yves BADILLO & Jean-Baptiste LESOURD**  
Ecole de Journalisme et de Communication de Marseille, U.Méditerranée

*Communication and Information Sciences (CIS) is a broad and emerging interdisciplinary field, which is growing steadily. In this field, empirical work based on data is fundamental and topical.*

*It is AEA's challenge, together with EJCM, to organize this first international conference. The organizers of this conference seek reference works on economic of medias as well as most recent works (including preliminary results of ongoing research).*

*The papers to be discussed should include economic and/or management approaches and a statistical discussion of quantitative data.*

*Any research work involving some quantitative analysis (econometrics in a broad sense) is eligible for the conference.*

*The field covered includes both traditional media such as the press, radio and television, and the "new" medias, such as internet.*

## KEYNOTES SPEECHES

**Eli M. Noam**, Columbia University

*"The dynamics of media concentration : the American experience"*

**Robert Picard**, Technical University of Jönköping,

*"Data Problems in Studying the Economics and Management of Media Enterprises"*

**Hitoshi Mitomo**, Waseda University

*"Preference for Flat-Rate Media Access Fees: A Behavioral Economics Interpretation"*

**Philippe Tassi**, Médiamétrie

*final titel is expected*

## P R E L I M I N A R Y D R A F T

(on the basis of 33 proposals received june 18<sup>th</sup>. The provisionnal program will be established after the second call for papers: deadline september 7<sup>th</sup>)

**Concentration (Offer) :** **Lee Becker** - University of Georgia; **Nathalie Sonnac** - Université de Paris II CARISM et CREST/LEI; **Maksym Ivanyna** - Bavarian Graduate Program in Economics, Regensburg University; **Chang Byeng-Hee** - Sungkyunkwan University; **Patrick BADILLO** - Université de la Méditerranée EJCM/Medi@SIC; **Jean-Baptiste Lesourd** - EJCM - Université de la Méditerranée; **Medina Mercedes** - University of Navarra

**Management Media Industries :** **Steven Schilizzi** - University of Western Australia; **Miles Maguire** - University of Wisconsin at Oshkosh; **Maximilien Nayaradou** - Université Paris Dauphine; **Ute Schaedel** - University of Hamburg and Hamburg Media School; **Steven S. Wildman** - Michigan State University; **Caroline Elliott** - Lancaster University; **Christine SYBORD** - Université Lumière Lyon2

**Sectorial & Macro Studies :** **Hiroshi Nagano** - Mitsubishi Research Institute, Inc.; **Christian Bruns** - University of Goettingen; **Maurizio Ciaschini** - Università di Macerata; **Fadwa Lafrikh** - ERMES, Université Paris 2; **Lutz Hagen** - Technische Universität Dresden; **Laichi Chen** - University of Westminster.

**Media Market (Demand) :** **Yéhoudit Cohen** - Centre of Industrial Economics Ecole des Mines de Paris; **Lapo Filistrucchi** - Tilburg University & University of Siena; **Marco Gambaro** - Department of Economics and Business Milan University; **Masanori Kondo** - Institute for Information and Communication, Japan; **Christophe Boya Guierdel** - Université de Sciences économiques de Montpellier 1

**Audience Measurement :** **Sunhee Lee** - Sungkyunkwan University; **Jakob Bjur** - Department of Journalism and Mass Communication Göteborg University; **Rémi Douine** - ENST - LHIVIC/EHESS; **Marc Bourreau** - ENST & CREST-LEI; **Maurice Vergeer** - Radboud University Nijmegen; **Christophe Boya Guierdel** - Université de Sciences économiques de Montpellier 1; **Dikaios Tserkezos** - University of Crete

All necessary information is on [www.AEA-EU.com/2007Paris](http://www.AEA-EU.com/2007Paris)

If you wish to submit a contribution, please send it through our web, and fill the online submission form or complete this form

Family NAME ..... Firstname.....

Email adress .....

Affiliation.....

Your proposal :

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You can also use this form (without the title of the proposal) as a preregistration form for auditor participant.  
Until September 7<sup>th</sup>, this procedure insures you to benefit of the "early bird" tariff

and send it to [Fedeco07@Fed-Eco.org](mailto:Fedeco07@Fed-Eco.org) - AEA 53 rue Saint Denis - 75001 - Paris - FR